

What is claimed is:

1.

A seamless shoulder strap of a brassiere comprising a superposed cooperating pair of an upper and of a lower elongated strip of fabric construction material in facing relation to each other bounding therebetween a correspondingly elongated internal compartment, each said strip ~~preliminarily~~ having ~~a~~ cut raw edges therealong delimiting therebetween a ~~similar~~ selected first transverse dimension, an intermediate strip of thermoplastic ~~fibers~~ ^{fibrous} construction material having an interposed operative position disposed lengthwise in said internal compartment, said intermediate strip ~~preliminarily~~ having cut ~~new~~ edges therealong delimiting therebetween a selected transverse dimension slightly in excess of said first transverse dimension of said upper and lower fabric strips, ~~correspondingly~~ ~~preliminarily~~ causing laterally outwardly extending opposite selvage edges due to said size differences of said first and second transverse dimensions, ~~and removed~~ selvage edges of said upper, lower and intermediate fabric strips, ~~whereby said cut raw edges thereof without an intumed seam are obviated in the resulting shoulder strap.~~ ^{of said upper, lower and intermediate strips}